

Our first #1 hit... the original Benefits Are Endless...®

Released in 1996, the original Benefits logo defines up to 52 phrases from four focused categories: Community, Individual, Economic and Environmental. You can also use this logo on products from other pages or on 6006 additional products at advisormarketing.com.

The Benefits of Using Promotional Products

By definition promotional products—also known as specialty advertising—are useful items or merchandise imprinted with an advertiser's name, logo, message or offer. Look around. There's a 90% chance that you have in your possession a pen, calendar, coffee mug, T-shirt or some other promotional item that someone gave you to keep their name in the forefront of your mind.

Promotional Products Keep 'Em Coming Back for More

Studies show that customers who receive promotional products, on average, return sooner and more frequently than customers who receive coupons. Promotional products enhance good will, customer loyalty, repeat purchases and a willingness to recommend your organization to others.

Did You Know?

There are over 1,300 park and recreation agencies that Benefit through the use of Benefits Are Endless...® promotional products. One call does it all: 760 730-0333 and check out the site for tons of red-hot ideas:



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- black
- maroon
- indigo
- navy
- sport grey
- forest
- purple
- sand
- safety green
- royal
- ash
- red
- white
- daisy
- orange
- natural
- gold

10SS COLORED SWEATSHIRT (compare to white T on page 16)

QTY	12-24	25-60	61-144	145-576	577-1999	2000+
PRICE	10.95	9.95	9.70	8.95	8.75	call for quote

Personalize! 12+ choose from colors shown above. Add your name/logo: \$45.

budget!

21PF FLYING DISC

QTY	100-299	300+
PRICE	.99	.88

Personalize! 300+ choose amstone, blue, green, hot pink, orange, purple, red, teal, white, yellow or translucent blue, green, red or purple. Add your name/logo: \$45.



300SS EURO SACK 20"x6"x16"

QTY	100-499	500+
PRICE	2.69	2.55

Personalize! 100+ choose purple, forest, orange, yellow, black white, royal. Add your name/logo: \$45.

black purple sapphire emerald ruby yellow orange burgundy amethyst clear

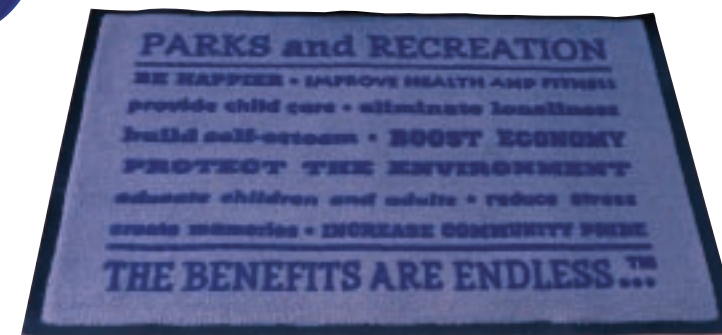


SBL BALLOONS

budget!

QTY	500-1999	2000+
PRICE	.15	.13

Personalize! 1000+ choice of colors shown above. Add your name/logo: \$45.



25DM DOORMAT

2'x3'		4'x6'			
QTY	1-3	4+	QTY	1-3	4+
PRICE	39.00	29.00	PRICE	95.00	89.00

Personalize! 1+ carpet colors: grey, charcoal, black, royal, navy, heather blue, walnut, kelly, hunter, red, maroon. Add your name/logo: \$75.



ICM COFFEE MUG

QTY	36-143	144+
PRICE	1.49	1.38

Personalize! 144+ add your name/logo: \$45.

Colored mug: Choose from many colors: add 75¢ each.



11MT BUSINESS CARD MAGNET

QTY	500-999	1000+
PRICE	.29	.26

Personalize! 1000+ add your name/logo: \$45.

purple black green red reflex blue teal white



budget!

52BB BICYCLE BOTTLE

QTY	200-999	1000+
PRICE	1.09	.98

Personalize! 200+ choose from lid colors below. Add your name/logo: \$45.



PARKS and RECREATION

BE HAPPIER • Build Family Unity • Feel Great
 take care of latch key children • reduce unemployment
INCREASE COMMUNICATION SKILLS • Expand knowledge
 • Live right • diminish stress of illness • build self-esteem
 reduce stress • promote sensitivity to cultural diversity
 • eliminate loneliness • **INCREASE COMMUNITY PRIDE** • Reduce Crime
 provide safe places to play • generate revenue • lower health care costs
MEET FRIENDS • educate children and adults • **RELAX**
KEEP BUSINESS FROM LEAVING • Elevate Personal Growth
 strengthen neighborhood ties • support business • provide child care
BOOST ECONOMY • build strong bodies • increase property value • attract new business
 build strong bodies • increase property value • attract new business
Preserve plant and animal wildlife • instill teamwork
CLEAN AIR AND WATER • boost employee productivity • look better
 live longer • create memories • **PROTECT THE ENVIRONMENT**
 enhance relationship skills • decrease insurance premiums • **CONTROL WEIGHT**
OFFER PLACE FOR SOCIAL INTERACTION • diminish gang violence
TEACH VITAL LIFE SKILLS • Provide space to enjoy nature...
THE BENEFITS ARE ENDLESS...

26PP 18"x24" POSTER

QTY	10-24	25+
PRICE	3.50	2.95

8PL DESIGNER PENCIL

QTY	500-1999	2000+
PRICE	.29	.26

Personalize! 1000+ add your name/logo: \$45.

28EP ASSORTED COLOR ECONOMY PEN

QTY	500-1999	2000+
PRICE	.39	.34

Personalize! 1000+ choose from many colors. Add your name/logo: \$45.



budget!

